

A Productive Day of Education and Networking: Research, Insights, Strategies and Case Studies

GAY & LESBIAN MARKETING CONFERENCE

Los Angeles • Friday, December 3, 2010

9:00AM-5:30PM • RADISSON HOTEL LOS ANGELES WESTSIDE

Community Partners



California
Gay & Lesbian Chamber of Commerce
www.californiagaychamber.com



Media Partners



Introduction:

Community Marketing, Inc. and Pink Banana Media are pleased to present our **Gay & Lesbian Marketing Conference** in Los Angeles. It is the "must-attend" educational & networking opportunity for marketing, advertising and PR executives of all industries who want to successfully reach gay and lesbian communities, and initiate or update effective strategies.

Building on the success of producing half-day events in major cities over the past five years, and our full-day Conference in New York City in April 2010, we're expanding our popular program to a full day in Los Angeles to help leading businesses explore opportunities to reach the gay and lesbian communities across North America and beyond.

Sponsoring a meal or event at the **Conference** will help advance your product or service as supportive of gay and lesbian commerce and provide high-level exposure, as well as providing a variety of benefits as noted below each option. Your sponsorship helps produce the event, and with scholarships offered to business students and non-profits.

Note: Promotional activities reach business leaders throughout North America. Attendance estimate of 100 participants based on previous symposia and conferences.

Thanks very much for helping to bring the **Gay & Lesbian Marketing Conference** to Los Angeles.

More information about Community Marketing's research, education and promotional expertise is found here: www.CommunityMarketingInc.com

More information about Pink Banana Media's online and social network marketing approaches and training can be found here: <http://www.pinkbananamedia.com/>

If you have any questions, please feel free to contact:

Thomas Roth, President

Community Marketing, Inc.

415 437-3800 extension 103 or email tom@CommunityMarketingInc.com

Please refer to the menu options on the next page. Then send an email to tom@CommunityMarketingInc.com, or fax your request to 415-552-5104

Gay & Lesbian Marketing Conference • Los Angeles

Sponsorship Opportunities:

Please mark your sponsorship preference. Thank you for your support!

☐ **Breakfast Sponsorship: \$1,750**

Benefits: Two Conference registrations (additional registrations are discounted)
Opportunity to address group for 5 minutes
Decoration of breakfast buffet area including 6-foot table top for materials
Logo on *Conference* book cover
Full-page display ad in *Conference* book
Sponsorship acknowledgment in *Conference* book
Sponsorship acknowledgment from the stage (many times)

☐ **Morning Session Coffee Break Sponsorship: \$750**

Benefits: One *Conference* registration (additional registrations are discounted)
Decoration of coffee break area including 6-foot table top for materials
Logo on *Conference* book cover
Half-page display ad in *Conference* book
Sponsorship acknowledgment in *Conference* book
Sponsorship acknowledgment from the stage (many times)

☐ **Lunch Sponsorship: \$3,500**

Benefits: Four *Conference* registrations (additional registrations are discounted)
Opportunity to address group for 10 minutes before adjourning to lunch
6-foot table top for materials at entrance to lunch
Logo on *Conference* book cover
2-page display ad in *Conference* book
Sponsorship acknowledgment in *Conference* book
Sponsorship acknowledgment from the stage (many times)

☐ **Afternoon Session Coffee Break Sponsorship: \$750**

Benefits: One *Conference* registration (additional registrations are discounted)
Decoration of coffee break area including 6-foot table top for materials
Logo on *Conference* book cover
Half-page display ad in *Conference* book
Sponsorship acknowledgment in *Conference* book
Sponsorship acknowledgment from the stage (many times)

☐ **Networking Reception Sponsorship: \$3,500**

Benefits: Four *Conference* registrations (additional registrations are discounted)
Opportunity to address group for 10 minutes before adjourning to reception
6-foot table top for materials at entrance to reception
Logo on *Conference* book cover
2-page display ad in *Conference* book
Sponsorship acknowledgment in *Conference* book
Sponsorship acknowledgment from the stage (many times)

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