

ALL NEW 19th LGBTQ TOURISM FORUM

SALES & MARKETING • BEST PRACTICES • LEISURE & BUSINESS • MEETINGS & EVENTS
DECEMBER 2-4, 2018 • W HOTEL FORT LAUDERDALE



Introducing LGBTQ Tourism 19.0

The completely rebooted marketing, sales, public relations and research forum to help you better understand, and successfully reach, LGBTQ travelers.

This year, CMI is partnering with Destinations International to bring together leading industry professionals to share learnings about the LGBTQ market; these are the people behind the success stories. Designed for marketing and sales executives of tourism boards, CVBs and DMOs (we also welcome accommodations, tour operators, travel suppliers, events, agencies, and meeting and wedding professionals!). Topics include: Internet, mobile, print and direct marketing, LGBTQ niche segments, meeting and event sales approaches, ROI tracking and results, press relations, community involvement and influencers. Multiple workshops will focus on internet and mobile marketing to the LGBTQ community, plus featured presentations on the latest LGBTQ tourism market statistics, successful outreach techniques, case studies and much more!



LGBTQ Tourism Forum Registration

Includes all educational presentations and interactive workshops featuring market-leading speakers, networking coffee breaks, two breakfasts, two lunches and two networking receptions!

- \$545 per person. **Early registration: \$445 through May 15. (Best rate; don't miss it.)**
- \$1,090 for two from the same company. **Early registration: \$845 for 2 until May 15.**

Package: Forum Registration + W Hotel (best value)

Forum registration plus W Hotel nights Dec. 2 & 3. Also includes free in-room wifi, and waived resort fees!

- \$1,145 per person. **Early registration: \$945 through May 15.**

Additional discounted nights w/package \$289 incl. tax and fees: Saturday, Dec. 1 Tuesday, Dec. 4

LGBTCVB Partner Packages

Forum registration plus W Hotel nights Dec. 2 & 3 (along with numerous other valuable benefits) included in LGBTCVB annual partnership. Please [download and review the information sheet.](#)

Hotel Self-Booking

The best deal is the Forum + W Hotel package above, or LGBTCVB partnership. However if you prefer, you can make hotel arrangements directly with W Hotel, asking for the **LGBTQ Tourism Forum** group rate. Conference block rate is just \$269.00 per night, plus 12% tax. [Click here](#) to book rooms on the group website. Or **call 866-837-4203.**

Company/Organization _____

Name #1 _____ #2 _____

Title #1 _____ #2 _____

Address _____ City _____ Postal Code _____

Telephone _____ Fax _____ email _____

Total payment \$ _____ Check or Visa/MasterCard/Amex # _____ exp _____

Above charges in US dollars. Advance payment required to register and obtain special hotel package. Cancellation policy: Full refund less \$50 fee on cancellations received by midnight November 25, 2018. No refund for cancellations after November 25, 2018 or no-shows.

Signature _____ Date _____