

Presented by



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A Productive Program of Education and Networking: Research, Insights, Strategies and Case Studies

# 1<sup>st</sup> Asian Symposium on Gay & Lesbian Tourism

Kathmandu • Yak & Yeti Hotel • 21 June 2010

**Presenting a comprehensive research, advertising, marketing, and communications forum that will help you better understand and serve gay and lesbian travellers.**

**Audience:** Perfect for marketing, advertising and PR executives of the tourism and hospitality industries who want to reach North American, European, Asian and Australian gay/lesbian visitors, and initiate or update effective strategies.

**Dedicated:** Symposium attendance is limited in order to facilitate the best learning and networking environment. Plenary sessions, workshops and meals included in one low registration.



### Learn, review, update and strategise!

- Review research on North American and European LGBT travellers
- Internet and email marketing, social networking, and other emerging communications technologies
- Exploring regional markets across Asia, and how to reach them
- Focus group insights and trends
- Maximizing print advert and PR results
- Direct response marketing outreach
- Proven techniques for measuring, monitoring and improving ROI
- Sponsorship marketing and events, *and more*

**Symposium runs 12.00pm to 19.30pm, including lunch, coffee and dinner.**

#### Registration for companies located in South Asia and owned/operated by South Asians:

- \_\_\_ Early registration by 31 May: NPR 1,500 per person
- \_\_\_ On-Site registration: NPR 2,000 per person

#### Registration options for all other companies and organizations:

- \_\_\_ Early registration by 31 May: USD 35
- \_\_\_ Two early registrations from the same organisation (by 31 May): USD 55
- \_\_\_ Standard registration by 15 June: USD 45
- \_\_\_ After 15 June, and on-site registration: USD 55 per person

**Register online at [www.CommunityMarketingInc.com/Asia](http://www.CommunityMarketingInc.com/Asia) or fax this form today.**

Company/Organisation \_\_\_\_\_

Attendee #1 \_\_\_\_\_ #2 \_\_\_\_\_

Title #1 \_\_\_\_\_ #2 \_\_\_\_\_

Address \_\_\_\_\_

City/Postal Code/Country \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ email \_\_\_\_\_

Total registration fees from above NPR (South Asian only) \_\_\_\_\_ All others: USD \_\_\_\_\_

Visa/MasterCard/American Express # \_\_\_\_\_ exp \_\_\_\_\_

Cancellation policy: Refund less USD 20 fee on cancellations received by 31/5/2010. No refund for later cancellations or no-shows.

Signature \_\_\_\_\_ Date \_\_\_\_\_

In Nepal please fax to: +977 1 4438600 • All others, please fax to: +1 415-552-5104  
Inquiries and email registration: pantsunil@gmail.com