



Fall 2010 TAG Approved® Accommodations Print Directory and Community Travel Pack

As part of your TAG membership, each TAG Approved Hotel will be included in our 2010 TAG Approved® Accommodations Print Directories. A total of 40,000 copies of the directory will be published every year and direct mailed to gay consumers and travel agents throughout North America. **Printing is produced in two 20,000 piece runs, April and October 2010. This allows the directory to be constantly updated with new members and new hotel information.**

NOTE: STANDARD MEMBERSHIP LISTING AT NO COST: Each hotel will receive a 10-word description in the directory. The text for this listing was submitted on your application, however you can change your text if needed. Email changes to glen@communitymarketinginc.com.

OPTIONAL DISPLAY ADVERTISING: The directory also provides paid display advertising opportunities in addition to your free print listing.

Fall 2010 Print Run: 20,000. Publication size 8.5" x 11". Co-op and corporate group ads are encouraged.

Rates: Full-page: \$1,700 (8.5 w x 11 h plus bleed) Half-page: \$1000 (7.5 w x 4.75 h)
Quarter-page: \$600 (3.5 w x 4.75 h) Eighth-page: \$375 (3.5 w x 2.5 h)

Art due September 15, 2010. Send 300 dpi, eps, tiff or pdf file to David@CommunityMarketingInc.com or by disk to the address below. If you have existing art, small variations to ad sizes are acceptable. Publication prints approximately September 30, 2010, and will be distributed bulk mail, arrival at homes in late October 2010.

OPTIONAL INSERTION: As an option, you can insert a flyer into the directory envelope. Insertions can be especially attractive for hotels with a regional consumer base.

5,000 Consumers Northeast US (Boston, Phila., New York)	\$625
5,000 Consumers Southeast US (DC, Atlanta, South Florida)	\$625
5,000 Consumers Southwest (LA, San Diego and Arizona)	\$625
5,000 Consumers Northwest (San Francisco to Seattle)	\$625

The prices listed below are for insertion and mailing only, printing extra. Size limited to 8.5 by 11. Weight limited to 0.6 ounces. Call for quote for overweight items. Materials due at mail house by 10/10/10. Mails approximately 10/15/10.

For more information, contact Glen Fishman at 415/437-3800 or glen@communitymarketinginc.com.



Community Marketing, Inc.

2010 TAG APPROVED® DIRECTORY

(Please print) Company Name _____

Contact Name _____

Address _____ City _____ State/Province _____ Zip/Postal Code _____

Tel _____ Fax _____ email _____

Total to be charged US\$ _____ Check _____ Credit Card: Visa MC Amex Cardholder: _____

Credit Card # _____ Expires _____ Cardholder Signature _____

**To order, mail check with form to Community Marketing, Inc., 584 Castro St. #834, San Francisco, CA 94114
Tel 415/437-3800 (or) mail or fax with credit card information to 415/552-5104. Thank you.**