

Community Marketing, Inc.'s 10th International Conference on GAY & LESBIAN TOURISM

The Boston Park Plaza Hotel & Tower • November 1-4, 2009



The industry's premiere marketing, public relations and research forum to help you reach gay and lesbian travelers.

Every year, Community Marketing brings together leading tourism and hospitality professionals to learn about the gay and lesbian market from the experts – the people behind the success stories. Perfect for marketing and sales executives of tourism boards, CVBs, DMOs, accommodations, tour operators, suppliers, event organizers, agencies and meeting planners. Topics include: Internet marketing, print advertising, direct marketing, research, trends, sales tracking, community involvement programs, LGBT niche markets, gay and lesbian press relations and much more.



Conference registration

- \$595 US per person
- \$950 US for two people from same company

Gay & Lesbian World Travel Expo Boston • November 3, 2009 - 5 to 9 pm

- Community Marketing will be producing a four hour Expo on Tues., Nov. 3rd from 5 to 9 pm. This is an optional opportunity to exhibit to Boston LGBT travelers, press, travel agents and industry professionals. The cost is \$395 per table.

Travel Arrangements

Our air and room blocks expired 30-days before the event. Please call Glen at 415/437-3800 for current room and air recommendations.

Registration includes educational presentations and workshops featuring market-leading speakers and six meals.

ALL NEW PROGRAM FOR 2009: Multiple workshops focusing on internet marketing to the LGBT community and featured presentations on the latest LGBT tourism market statistics, successful marketing techniques and much more!

Company/Organization _____

Attendee #1 _____ #2 _____

Title #1 _____ #2 _____

Address _____ City/Postal Code _____

Telephone _____ Fax _____ email _____

Total payment \$ _____ Check or Visa/MasterCard/Amex # _____ exp _____

Above charges in US dollars. Advance payment required to register. Cancellation policy: Full refund less \$50 fee on cancellations received by 10/23/09. No refund for late cancellations or no-shows.

Signature _____ Date _____

Community Marketing, Inc., 584 Castro St. #834, San Francisco, CA 94114 • Tel 415/437-3800 • Fax 415/552-5104 • David@CommunityMarketingInc.com

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Preliminary Agenda • 10th International Conference on Gay & Lesbian Tourism

as of July 1, 2009 for travel planning purposes.

Sunday, November 1, 2009

- 2:00 to 5:00 pm Opening Workshop
Join Community Marketing's Tom Roth and David Paisley for this lively, informative orientation to update travel professionals on the gay and lesbian tourism marketplace. A perfect introduction for anyone new to the LGBT market, and an excellent review for seasoned professionals. The workshop will review some of the top success stories of 2009. *Don't miss it!*
- 6:00 to 7:30 pm Welcome Reception

Monday, November 2, 2009

- 8:30 am Buffet Breakfast
9:00 am to 12:30 pm Education Sessions
12:30 to 2:00 pm Luncheon
2:00 to 5:00 pm Workshops on LGBT Marketing and Sales
7:00 to 8:30 pm Reception

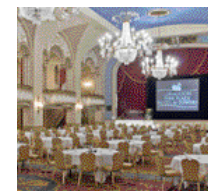
Tuesday, November 3, 2009

- 8:30 am Buffet Breakfast
9:00 am to 12:30 pm Education Sessions
12:30 to 2:00 pm Farewell Luncheon for Conference Group
2:00 to 3:30 pm Roundtable Discussion Breakouts: Tourism Bureaus, Hotels, Tour Operators, Media
3:30 to 5:00 pm Gay & Lesbian World Travel Expo Set-up
5:00 to 9:00 pm Gay & Lesbian World Travel Expo (additional fee to exhibit - free to attend)

** Please note that 11/3/09 is an off-year election day in the U.S. Depending on your residence, you may have some important local elections, so be sure to register as an absentee voter.*

Wednesday, November 4, 2009

- 8:30 to 10:30 am Post-conference breakfast buffet and scheduled strategy meetings with CMI staff



Proud Member of IGLTA Since 1993



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